**Institute for Sustainable Development:**

**Guest Blog Writing Guidelines**

As of February 22, 2023

**Sample topic ideas** within ISD’s scope of work include: community and capacity-building, economic recovery, housing recovery, health and social services, infrastructure systems, natural and cultural resources, public policy, the environment and climate change, the blue and green economies, sustainability, small businesses/nonprofits/community organizations, disasters (preparation, survival, recovery, resilience, etc.), sustainability, technology, finance, and more. Please visit [our blog](http://www.isdus.org/blog) for more examples.

**Blog rules and specifications:**

* Maximum word count: 1000
* No obscenities
* No overly promotional or commercial content
* Content must be 100% original and not already posted/re-purposed from elsewhere
* Content cannot be re-published to the author's own blog or website, but can be linked/shared
* Information must be helpful and useful for readers
  + - Must include calls to action and helpful links for readers
* Research and outside sources must be credited/hyperlinked
* Must contain at least one public domain/stock image
* Must link to at least 1 other page on our website
* We reserve the right to edit and adapt the blog as necessary.

Please send your **first draft** to [info@isdus.org](mailto:info@isdus.org), upon which an ISD representative will follow up with feedback and next steps as appropriate.

Please also provide a **1-2 sentence author bio**, which may have **1 link** to your own blog/website.